

Cookie Management policy

1. WHAT IS A COOKIE?

A cookie is a small computer file, a marker, which is stored and read on a device for example during the consultation of a website, the reading of an email or the installation or use of a software program or a mobile application, whatever the type of device used (computer, smartphone, tablet, etc.)

In this policy, we use the term “Cookies” to refer to all the markers stored and read on your device.

2. IMPORTANT INFORMATION CONCERNING CONSENT

The storing or reading of certain Cookies does not require prior obtaining of your consent, either because they do not process any Personal Data concerning you, or because they are strictly necessary for the provision of the service which you require.

Your prior consent must be obtained for the storing or reading of Cookies other than those mentioned in the paragraph above.

You may at any time oppose the storing or reading of the Cookies which we use, either by deleting them from your devices or by changing your browser settings.

3. WHAT COOKIES DO WE USE?

We use various types of cookies whose purposes are described below.

- **Session cookies**

These are cookies necessary for the functioning of our [site](https://www.breakthetaboo.com.pa/) <https://www.breakthetaboo.com.pa/>. They enable you to use the main functions of our site <https://www.breakthetaboo.com.pa/>, (e.g. access to your account). Without these cookies, you will not be able to use our site/our application correctly. These are cookies stored by SERVIER which only concern the functioning of our site/our application. You can oppose them and delete them via your browser settings, but your user experience is liable to be impaired.

This concerns the following cookies:

Name of cookie	Data collected	Purpose	Storage time

- **Functional cookies**

These are the cookies which enable use to archive your browsing preferences on our site/our application by storing the various options you chose during your last visit. We can thus propose them to you again to simplify your browsing on our [site](https://www.breakthetaboo.com.pa/) <https://www.breakthetaboo.com.pa/> (e.g. the choice of the version to be displayed, standard or mobile-optimised). You can oppose them and delete them via your browser settings, but your user experience is liable to be impaired.

This concerns the following cookies:

Name of cookie	Data collected	Purpose	Storage time

- **Analytical cookies**

These are cookies which tell us about the use and performances of our [site](https://www.breakthetaboo.com.pa/) <https://www.breakthetaboo.com.pa/> and allow us to draw up statistics on traffic volumes and use of the various elements of our site/our application (contents visited and visitor paths), enabling us to make our services more interesting and user-friendly (pages or sections most often consulted, most read articles, etc.).

If you give your approval (consent), SERVIER will store cookies enabling collection of the information strictly necessary for the purposes described in the table below.

This concerns the following cookies:

Name of cookie	Data collected	Purpose	Storage time
_ga	ID client google analytics visitor identification	Use to measure visits through an anonymous ID	2 years
_gid	ID client google analytics User journey	This cookie is used to keep the information of the user on the website such as the source where they come from, the page visited in an anonymous form. This cookie is installed by Google analytics.	1 day
_gat	ID client google analytics	Used to throttle request rate.	1 minute

4. THIRD PARTY COOKIES

The functions of this site listed below use services offered by third parties (Twitter flows and video).

If you give your approval (consent), these third parties will store cookies which will enable you to view content hosted by these third parties directly on *address of the site* or share our contents.

Via these cookies, these third parties will collect and use your browsing data for their own purposes, in accordance with their confidentiality policy.

[Videos](#)

[The purpose of the cookies stored via the video sharing services is to enable the user to view multimedia content directly on the site.](#)

Cookie name	Purpose	Expiration
YouTube VISITOR_INFO1_LIVE	Estimates the user bandwidth to improve deliverability of videos.	179 days
YouTube PREF	Keep track of how the YouTube videos are used	8 months
YouTube – YSC	Provides analytics of videos that have been viewed that are hosted by YouTube.	session
YouTube – GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	

The purpose of the cookies is to display the newsletter option to the user. If the user have already set an option, newsletter option is no more displayed.

Name of cookie	Data collected	Purpose	Storage time
__smVID		This cookie is set by Sumo to manage the newsletter	1 month
__smToken		This cookie is set by the Sumo. This cookie is used for verifying whether the user is logged in or not.	1 year
__smSessionId	ID sumo	This cookie verify a user If he has a sumo	9 hours

The purpose of this cookies is for advertising

To exercise your rights over the data collected by third parties, or for any question concerning this processing, you can contact them directly.

Name of cookie	Data collected	Purpose	Storage time
test_cookie		This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	15 minutes
IDE		Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. to them according to the user profile.	1 year 24 days

5. HOW DO YOU CONFIGURE YOUR BROWSER, SMARTPHONE AND SOFTWARE COMPONENTS?

Any setting change which you may make will be liable to modify your browsing on our site <https://www.breakthetaboo.com.pa/> and your conditions of access to certain services/functions requiring the use of Cookies. You can authorise or refuse the recording of Cookies in your device and change the device's settings at any time.

If you have accepted the recording of Cookies in your browser software, they are stored in a dedicated area of your device.

If you refuse the recording of Cookies in your device or if you delete those which are recorded in it, you will no longer be able to benefit from certain functions even though they are necessary for browsing in certain areas of our website. If applicable, we decline all responsibility for any consequences due to the downgraded operation of our website/our application resulting from the fact that it is impossible for us to store or consult the Cookies necessary for their functioning which you have deleted or refused.

How do you configure your browser?

Most browsers accept Cookies by default. However, you can decide to block these Cookies or ask your browser to inform you when a site attempts to install a Cookie on your device.

Please refer to your browser's help menu to configure the Cookies according to your preferences. The links to the cookie setting instructions for the main browsers are given below:

- Internet Explorer: <https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- Microsoft Edge: <https://support.microsoft.com/en-us/help/10607>
- Safari: <https://help.apple.com/safari/mac/9.0/?lang=en#/sfr11471>
- Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

How do you configure your confidentiality settings in your smartphone/tablet?

You can decide to change the confidentiality settings of your smartphone/tablet.

To configure your confidentiality settings:

- Android system: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en>
- Apple system: <https://support.apple.com/en-us/HT201265>